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**DRUG INFORMATION ON THE INTERNET
AS A FACTOR FOR JUVENILE DELINQUENCY**

The article reveals the value of information about drugs on the Internet as a factor in juvenile delinquency.

The relevance of this study in Ukraine is caused by the spread of non-medical use of narcotic drugs and illicit trafficking. According to the National Centre for Narkology Research in the last three years in Ukraine marked an annual increase of consumers of drugs, who are in the medical records. In 2007, about 100 thousand people are registered on drug use in Ukraine. According to experts, non-medical use of drugs is actually much more. Sociological studies indicate that the actual number of drug users in Ukraine is higher than the official in 8-10 times. According to a nationwide monitoring, the total number of people who allow illegal drug use is 1-1.5 million of people, including about 300

thousand who are teenagers and young people under the age of 24 years. The concept of national security recognized that one of the threats to the physical health of the nation is the increasing consumption of drugs.

Naturally, the process of human perception of information is strictly individual. Therefore, to establish distinctive features of propaganda or advertising of drugs, it is necessary to carry out the examination or attract professionals. Moreover, not only experts in linguistics and psychology but also professionals in linguistics, advertising, semiotics, pedagogy, art, and psychiatry are required. The author's approaches to the prevention of the spread of information about drugs on the Internet and classification of sites of Ukrainian segment of the Internet are proposed.